

TBF EVENTS COMING SOON...

SEPTEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4 THIN'S B-DAY 4PM TEAM MEETING	5
6	7	8 TRIEI'S B-DAY	9	10	11 4PM TEAM MEETING	12 WORKING-DAY SOCCER GAME 4 - 6PM
13	14	15	16	17	18 4PM TEAM MEETING	19
20 HUY'S B-DAY	21	22	23	24	25 4PM TEAM MEETING	26 WORKING-DAY SOCCER GAME 4 - 6PM
27	28	29	30			

Wear your TBF T-shirt Day

September 2: Vietnam's National Independence Holiday. The factory will be closed.

September 24: Hari Raya Haji Holiday in Singapore.

NOVEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 Daylight Saving Time Ends US	2	3	4	5	6 4PM TEAM MEETING	7 LONG'S (L) B-DAY WORKING-DAY SOCCER GAME 4 - 6PM
8	9	10	11	12	13 4PM TEAM MEETING	14
15	16	17	18	19	20 4PM TEAM MEETING	21 WORKING-DAY SOCCER GAME 4 - 6PM
22	23 BINH'S (T) B-DAY	24	25	26 THANKSGIVING	27 4PM TEAM MEETING	28
29	30					

November 10: Diwali/Deepavali Holiday in Singapore.

November 11: Veteran's Day in United States.

OCTOBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2 4PM TEAM MEETING	3
4 AARON'S B-DAY	5	6	7	8	9 4PM TEAM MEETING	10 WORKING-DAY SOCCER GAME 4 - 6PM
11	12	13	14	15	16 4PM TEAM MEETING	17
18	19	20	21	22	23 4PM TEAM MEETING	24 WORKING-DAY SOCCER GAME 4 - 6PM
25	26	27	28	29	30 4PM TEAM MEETING	31 HALLOWEEN

October 1: World Vegetarian Day

October 12: Columbus Day

October 30: TBF Halloween Party

DECEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2 MARYLINE'S B-DAY	3	4 4PM TEAM MEETING	5 WORKING-DAY SOCCER GAME 4 - 6PM
6	7	8	9	10	11 4PM TEAM MEETING	12 TIN'S B-DAY
13 QUYNH'S B-DAY	14	15	16	17	18 4PM TEAM MEETING	19 TBF PARTY
20	21	22	23	24 CHRISTMAS EVE	25 CHRISTMAS	26
27	28	29	30	31		

December 19: TBF Christmas and Year-end Party

BIM AND TONIC

Issue No. 2
AUGUST 2015

Price: 1 đồng

BUILDING OUR FUTURE

est. 2014



Is BIM Relevant To Me?

Part 1

FROM THE OUTSIDE WORLD

BIM is an acronym that is much used and very much misunderstood. It is not a new term — it was first coined in the 1970s — nor does any one party own it, commercially or collectively. This partly explains one of the problems with it: Because no organisation can claim ownership or oversight, clear definitions and standards have been slow to emerge and confusion has spread.

This situation has been exacerbated by some parties inappropriately or tenuously jumping on the Building Information Modelling (BIM) bandwagon in an attempt to leapfrog the competition or re-launch existing products and / or services.

Isn't this just CAD with bells on?

It is not simply a case of applying traditional techniques to a new technology, but the adoption of new methodologies and business practices that denote BIM. Aspects of BIM will replace the drawing production side of CAD as it will similarly replicate some of the actions traditionally performed by spreadsheets and databases for quantitative analysis and component specification.

It is a common misconception that buying a piece of software is the answer to adopting a new business / design strategy. Also affected will be the team structure, job titles and project management; communication with suppliers and contractors; client deliverables; collaboration with other project stakeholders; fee structures and contract form; legal liabilities; insured risk and mitigation; and the benefits and rewards can be equally comprehensive, but only if the adoption of the process and workflow is managed well.

How and where do I buy BIM?

Does Revit equal BIM and BIM equal Revit? Several misconceptions need to be explained, including the idea that buying a piece of software is the answer to adopting a new business strategy.

What are BIM Dimension?

For the practical purposes of BIM, there are six 'D's that have relative industry agreement:

- 1D A Point
- 2D Line Drawing
- 3D Modelled Solids and Surfaces
- 4D Time and Sequence
- 5D Costing
- 6D Building Lifecycle Management and Facilities Management

The above will have a greater or lesser involvement in your BIM workflow, depending upon your discipline and choice, but also on the demands of the clients and project stakeholders.

Is BIM relevant to me?

You may be thinking that BIM is only really of interest to architects and engineers, possibly contractors as well. Certainly those parties may choose to take on BIM and make it a core aspect of their business because it can improve the quality and efficiency of their delivery.

But they are not the only people to whom BIM is relevant. The decision to get involved in BIM can be simplified with a succession of questions leading to the most appropriate solution. This will be covered in Part 2 of this article. Short answer is YES!!

BIM terminology and principles

It is impractical to suggest that any organisation will take a single step to go from reliance upon 2D drawings using CAD to a full collaborative BIM workflow. In fact there are four defined levels of BIM adoption:

- Level 0: 2D CAD
- Level 1: 3D CAD
- Level 2: Siloed BIM
- Level 3: Collaborative BIM

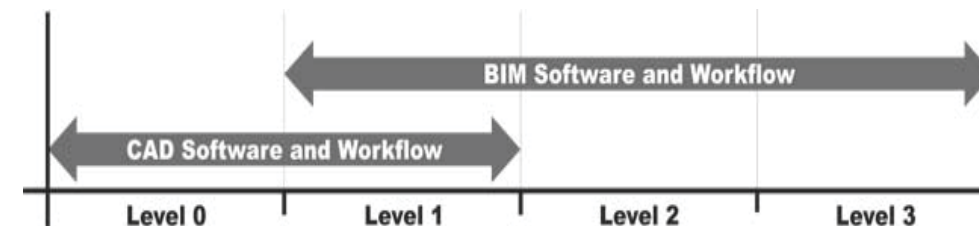
As can be seen in the graphic below, there is overlap between the levels of CAD and BIM use and there is a natural process of ascendancy that is commonly followed during the adoption of BIM.

Level 1 — Is it CAD or BIM?

It is not uncommon to find that software such as Revit, ArchiCAD or other BIM-capable applications are used to deliver drawings, but all BIM aspects are effectively ignored in the process. This is no better than 3D CAD and the model is used purely for aesthetic and graphical interrogation, effectively missing the 'I' out of the acronym and leaving a Building Model.

Big BIM and little BIM

It is only when BIM data is transferred between stakeholders and used in a collaborative sense that the full capabilities are realised.



welcome our newcomers

NOT SO

REMINDER !!

DRINK LOTS OF WATER THROUGHOUT THE DAY

STRETCH AND WALK AROUND EVERY 2-HOURS

TURN-OFF MONITORS DURING LUNCH AND BEFORE LEAVING THE OFFICE - BUT LEAVE COMPUTER ON FOR SYNCING

ALWAYS KEEP YOUR DESK AREA CLEAN !!

WEAR YOUR SLIPPERS SO YOU'RE COMFORTABLE



Dao Hoang



Binh Duong



Tuyen Dinh

In April & May 2015, our TBF team welcomed 3 more newcomers to the family:

TBF No.	Name:	Title:	DOB:	Start Date:
25	Dao Hoang	Visualization Artist	15-February-1986	20-April-2015
26	Binh Duong	BIM Architectural Engineer	15-August 1991	04-May-2015
27	Tuyen Dinh	BIM Architectural Engineer	07-March-1991	04-May-2015

Wisdom From The Gurus

After more than a year of pushing and pulling, we are now starting to get into the flow of things. As responsibilities are becoming clearer, it is crucial that everyone stay focus and don't get complacent on personal life as well as at work.

We know for a fact that the first year of starting any company is the most critical period. We anticipate a huge learning curve from everyone especially those without prior experiences. Since we primarily focus on BIM work, this is not only new to our industry but also new to us therefore the challenge is for us to adapt and learn its process in order to perfect our duties.

Nothing is more important than the morale of the workers in any company. If everyone loves their job, then the sky is the limit. Especially since our work requires much more collaboration effort and team work. It is crucial that we all get along and work effective together.

We can certainly see the effort that everyone puts in to work together as a team especially when the going gets tough. We know that in order to build a



successful company takes time and effort and it all starts with everyone in this office.

We can only achieve greatness when every person in this office works together as a single unit and achieve their own personal success. As we close out the year, we want everyone to know that as bumpy as it seems, we are certainly heading down the right path.

Level 2 — Siloed BIM

Siloed BIM, known as Little BIM is seen as a means to an end in terms of production, alteration and management of drawings and is often the first step in a BIM implementation.

Level 3 — Collaborative BIM

Also known as Collaborative BIM, iBIM or Big BIM, this is the ideal to which we should aspire as an industry. It does not dictate that all parties utilise the same software platform, but that electronic communication between platforms is fully explored and exploited.

Ideally, data is regularly passed between all parties and frequent meetings see the collation of the virtual building design incorporating all disciplines. Such meetings would identify clashes and assign resolution of issues. Each team should have access to the BIM data of other parties as a backdrop to their design activity and the client or contractor would be able to see and interact with the process.

The final deliverable of the workflow would be a fully laden 3D model containing all associated meta-data. The production of drawings might still be required by construction workers but need no longer be an integral aspect of design delivery.

HEROES OF THE QUARTER

This section is dedicated to recognize the hardest worker(s) of the last quarter. We understand that EVERYONE works hard and everyone deserves to be in this spotlight. However, since we can only recognize 2 at a time, we want to take notice of the special people that were lucky enough to have tons of work pile on their desks. Thank you for everyone's effort and we hope to make you the next Hero of the quarter next time.



Quynh Ho

Title: Design Manager
Specialty: Architectural - Interior
Degree: Architecture
Projects: All Design Projects
Joined TBF: January 11th, 2014

The Hero of this quarter from our Design Team is no other than the ever so talented Quynh Ho. Quynh is recognized by her dedication to every project that she has worked on. Ever since Quynh joined the team, she has not had any time to take a break. This is good news for our company and a recognition of the dedicated hardwork of Quynh and the rest of her design team.

Recently, our BIM Guru (Han) sat down with Quynh for a quick chat to learn more about this very hard working and talented - I heard she can sing really well - person for a one-on-one interview.

GURU: What do you value the most in life?

QH: To me it's the ability to believe and be confident with yourself in order to successfully take on any problems or obstacles.

GURU: Why did you choose to become an Architect?

QH: When I was deciding on what to do with my career, my older sister encouraged me to take architecture because she said it was an easy profession and everyone gets to relax and play. But boy was she wrong !!

GURU: How many siblings do you have?

QH: I have an older sister (37 yrs) who works at Nam A Bank and an older brother (34 yrs) who is an IT at Mekong Bank.

GURU: If you could travel anywhere in the world, where would you go?

QH: Italy, I would love to see the architecture in real life.

GURU: What is your best talent and most enjoyable hobby outside work?

QH: I believe I am a good singer. I used to sing a few times at coffee shops and I really enjoyed it.

GURU: If you can talk and meet any person dead or alive, who would it be?

QH: My Ong Ngoai because although I was young when he passed, I always felt as if he's constantly around me. The other is Steve Jobs, my favorite quote from him is "live today as if it's your last because you never know what will happen tomorrow".

GURU: If you were to take on another profession besides Architecture, what would it be?

QH: A lamp and clock designer. I also enjoy recycling all types of products.

GURU: Who is your hero?

QH: My mom because I know how hard it is to raise a child let alone 3 children.

GURU: What is your favorite food?

QH: I love Pho and can eat Pho everyday.

GURU: Which project did you enjoy working on the most?

QH: Inter Nos because I was involved from the beginning to end and being able to be on-site.

GURU: What one thing would you like to see change or improve at BIM FACTORY?

QH: The drawing standards for everyone to follow and simpler layout of our folder structure. I believe if we have time, we should set this up for everyone.

No one has more pressure to deliver and the most amount of work handed to them than our newest Sales & Marketing Manager Trang Thuy. Trang not only joined the team in desperate need of a new direction and branding, but also had to work under the gun to deliver materials that are completed and well organized in a very short time frame. Since our marketing materials are heavily depended on the amount of work we need to sell, this needed to be done quickly.

Working under Aaron is also not a walk in the park because of Aaron's perfectionist quality. Having accepted the challenge and added in more value to the marketing team, Trang is no doubt a force to be reckon with and a true future leader for our company.

Recently, our BIM Guru (Han) sat down with Trang for a quick chat to learn more about this quiet but very opinionated person for a one-on-one interview.

GURU: What do you value the most in life?

TT: My family. I love my family and care for the well-being of my family unconditionally and they are always important to me.

GURU: Why did you choose to work in Sales & Marketing?

TT: I really want to understand the behaviors and needs from every clients in order to bring useful benefits to my company.

GURU: How many siblings do you have?

TT: I have an older brother Tan (30 yrs) who is an Electrical Engineer and a younger sister Diem (26 yrs) who works as a QC at Sonion Company.

GURU: If you could live or travel in any country in the world, where would you go?

TT: Japan. I really admire the people's work ethics to deliver on-time and are very detail oriented.

GURU: What is your best talent and most enjoyable hobby outside of work?

TT: I am a very good cook of traditional Vietnamese food and I also love to travel.

GURU: If you can talk or meet any person dead or alive, who would it be?

TT: My Ong Noi. Even though I never met him, but I heard many amazing stories about him from family members. The other person is Steve Jobs who I think is very talented and I can learn a lot from him.

GURU: If you were to take on another profession besides Sales & Marketing, what would it be?

TT: I would be a Graphic Designer. I've recently just started learning the process and I really enjoy it.

GURU: Who is your hero?

TT: My parents. Because they are very independent and they came to the city with nothing and started their own small businesses on their own.

GURU: What personal item can't you live without?

TT: My computer, because I always need it and can do almost anything with it.

GURU: What quality do you like the most about yourself and what you like the least?

TT: I feel that I always have to plan everything out before I start. Therefore it's always organized and have a purpose from beginning to end. My least attractive quality is I'm easily distracted, I often jump from one task to the next without completing the original task first because I find the new task more enjoyable.

GURU: What one thing would you like to see change or improve at BIM FACTORY?

TT: The standard and guidelines for the company that everyone can follow because I feel everyone is doing their own thing which can be messy.

WHAT HAPPENED LAST QUARTER? YEAR

We will be updating this section for the next year by quarter, but since it's been a year since our last newsletter, we decided to summarize some of the major happenings from the past year:

APRIL 2014

We struggled greatly with Coronation, but lesson learned! We completed our first Team Building Event in Long Hai.

MAY 2014

We finished strong with a few BIM work. Picked up a few design work from TTG with TTG Office, Sin Lounge and Mama.

JUNE 2014

Endured heavy rain and storm during the summer months. Completed several BIM projects for Crown Systems. Push to complete the construction of Urban Kitchen+Bar.

JULY 2014

Said goodbye to Maryline as she traveled to France to give birth. Completed the design for Sin and Mama.

AUGUST 2014

Completed the construction of Urban Kitchen+Bar. Han witnessed the birth of the real boss Lilo.

SEPTEMBER 2014

Awarded the interior design work for Q Sushi in California. Started construction work on HATANG project.

OCTOBER 2014

Awarded the design of the Lancaster Hanoi for TTG. Awarded the design and construction of Inter Nos Restaurant. Awarded the concept design of Lancaster Legacy - 175 Nguyen Thai Hoc

NOVEMBER 2014

Awarded the architectural design and BIM consultancy for 230 Nguyen Trai. Completed the interior design and construction for HATANG project. Han and Aaron discussed the idea of starting IVDC.

DECEMBER 2014

Our first Christmas party at the company. Our first White Elephant event - our guests had really bad luck! Han, Aaron, Nam and Andy launch IVDC - the Future of BIM Education in Vietnam.

JANUARY 2015

Our other Co-founder Aaron and family permanently relocates to Vietnam!! No one is more happier than Han.

FEBRUARY 2015

Tet holiday arrives and everyone is on vacation mode. Han, Trang, Duc and Binh attended the BCA BIM Submission Event in Singapore.

MARCH 2015

Completed the works for Inter Nos. Awarded the interior design work for Bay Hotel

APRIL 2015

Han and Jim presented a white paper on BIM Education in Washington DC. Completed the booth construction for Essential Flavours

MAY 2015

Partner with Rolling Ant (Virtual Reality) and SEACP (Infrastructure). Awarded the VRG renovation architectural design project. Sign MOU with COFICO to educate our future.

JUNE 2015

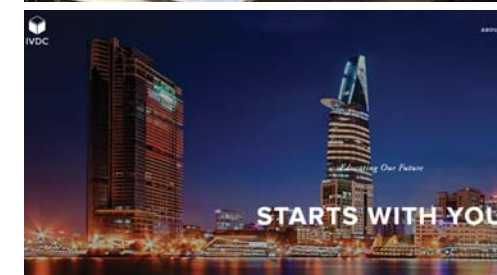
IVDC held it's first BIM & Coffee event at Urban Kitchen+Bar. Awarded the architectural concept design for Thu Thiem Project.

JULY 2015

The BIM Factory completed its rebrand and is now called BIM FACTORY. Everyone gets a new t-shirt of the newly design logo.

AUGUST 2015

The brand new BIM FACTORY website is launched!! BIM FACTORY celebrates the boss "Liloo" 1-year birthday at the factory.



C SPORTS H

Foosball Manners:

Share the Foosball table as there's been occasions where certain individual plays way too often. Also try not to be too forceful or it will break then no more foosball.

TEAM BUILDING CHALLENGE

Long Hai - During the team building event held on 29th of April, 2014, the group were separated into two teams represented by *Chau* (TBF Team 1) and *Mai* (TBF Team 2). Both took the challenge and competed with one another over a series of activities and games. One notable event was the construction of the team flag. While the organizer gave each team all the necessary tools and materials to construct the flag, however, the adhesiveness of the color paper that is used to make the images did not work so well with the fabric of the flag itself. Team B got creative with the support of *Nhi* and used chewing gum as "glue" to hold the images and lettering in place, while Team A did not have gum and as a result, their flag fell apart before any event even started. At the end of the day, Team B "out-smart" and "out-muscle" Team A in most of the events and took home first prize. The finale was a football match between the 2 teams and with the support of both *Thang* and *Huy*, Team B easily won the match 3-1. The MVP for the match was no other than *Nhi* who was unstoppable as a goal keeper by denying every shot that went her way.



Luan shoots but was stopped by Nhi our goaliee (not in picture).



Team B showing off the winning flag.



Huy showing off his football skills.

WE HAVE NEW UNIFORMS

Hong Ha - After various discussions with the Football leaders of the company, we have decided to acquire new uniforms for the company. Everyone now can sport an individually numbered set of jersey and shorts for their next sporting event.

The design was voted by the team leaders and ultimately decided by the big boss. Even though we are looking like the Netherlands National team with the stripe and orange color, we are staying true to our root of the orange theme.

The color orange represents an exploration nature and the ability to stay creative and informed - based on the color theory we discovered online.

Look at those awesome unis...see you at the next match !!



Our football squad after a recent outing in May before our new unis arrived.

Ping-Pong Kings II & Foosball Masters I

Hong Ha - The second competition of Ping-Pong Kings has arrived and the inauguration of Foosball Masters I.

This tournament will have teams of two competing against one another for the ultimate prize.

With both competitions taken place simultaneously for Ping Pong and Foosball, each team members therefore need to be strong at the very least one of the sport.

We are looking to invite outside partners and guests at our next event in the coming months. Looking forward to our next competition.

FACTORY NEWS

OUR NEW IDENTITY

WE HAVE A NEW LOOK !!



BIM FACTORY

As you can see from our new black t-shirts, we now have completed a redesign of our brand, which closely follows our growing company. One of the biggest changes was the decision to drop "The" from our name and simply call our company BIM Factory. We were searching for a simplicity feel to the overall design and it seems we've achieved it by relying on bold graphics and spatial arrangement rather than color or shape.

This direction becomes more "architectural" and has a stronger reading than our previous design - which was more geared towards the revolutionary steps we took.

We had our share of internal dialog and debate about the redesign of our new logo. Ultimately, we decided to keep the iconic graphic STAR because it represents a future aspiration. It also represents Vietnam and derived from the nation's flag. The "slice" within the star represents movement and direction.

The future of our industry is in constant flux and we wanted to show that our company is always evolving. But, by adding that "slice" element generated a great amount of debate !

3...2...1...LAUNCH!

WE ARE PROUD TO ANNOUNCE THE LAUNCH OF OUR NEW WEBSITE!

After an internal review and a desire to constantly improve our client relationships, we redesigned our website to include a thorough representation of our projects, depth of experience, and comprehensive list of services.

This was a huge effort lead by Aaron along with Trang Thuy and the rest of the team. Over the next couple weeks we'll continue to make updates, add project experience, add team members and make announcements.

THANK YOU AARON & TRANG THUY...WE LOVE THE NEW WEBSITE!



One of the coolest office in VN

As you know, Quynh had a great idea of entering our office "factory" into the Coolest Office Photo Contest in Vietnam. As of this writing, we have been selected as the top 10 in the southern region. We are so very proud of everyone's effort by organizing picture day for this contest. We hope to beat out the field, but there are a few very strong competition.

However, we know that our office is unique mainly because we put our own sweat and effort to turn this old factory building into a one-of-a-kind place to work.

In the past few months, we have been told by people with inside knowledge that we might soon lose our space due to re-development of this entire area. We hope that it is not the case, however, if we are to move to another location whether it's this year or next, we ask that everyone be patience during this transition.

If we have the opportunity to move to a different location, we are confident and have no doubt that we will build an even cooler and better office than this one.



BIM NEWS

Having Faith in Everything We Do

We all know that BIM is new to our industry especially new in Vietnam. Which means a lot of learning, trial and error will be needed in order to succeed in this business.

In the past few months, it has been a real struggle to get consistent work in Vietnam as well as in Singapore. The main challenge is that competition is now greater than ever and we not only need to understand them, but rather we need to be better.

And the only way to be better is to keep our heads up high and stay positive as well as sharp during the down time. Our upper management team is working harder than ever to acquire new partners and businesses all over the world.

Outside of Singapore, we are now starting to target South Korea, the United Arab Emirates, United States, Japan and other South East regions. By the end of this year, we should have a larger market share of BIM work as well as new partners to work with.

This means only one thing. We need everyone to be prepared and stay focused on their tasks. Practice each day of the necessary skills to make us better than our competitors.

We are very very close to achieving success with our BIM work. But we need to stay sharp and be prepared to take on the challenges that lie ahead.

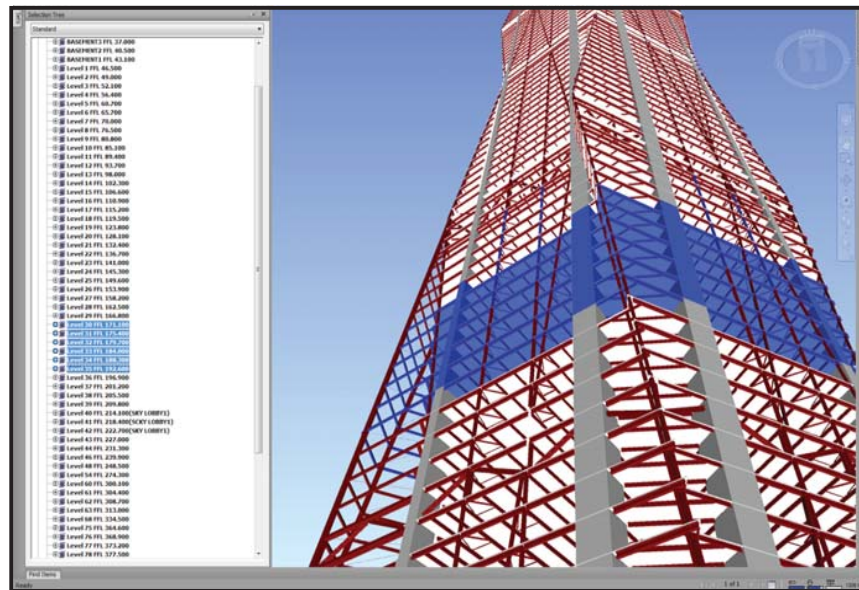


Image Description: KL118 Project under bidding estimate by Samsung C&T. Once complete, this will be taller than the Petronas Towers in Kuala Lumpur.

ENGLISH vs. Tiếng Việt Nam

This section is our quarterly English and Vietnamese definition section where we translate important and critical words related to our profession.

Coordinate - Coordination - Coordinates

(Verb) Coordinate, is the act of organizing, making different people or things work together for a goal or effect to fulfill desired goals in an organization.

(Noun) Coordinates - Each of a group of numbers used to indicate the position of a point, line, or plane

Component Data

(Noun) Information of building object-element such as: dimension, material, type, manufacture...etc.

Schematic

(Noun) Is a representation of the elements of a system using abstract, graphic symbols rather than realistic pictures.

(Adjective) Symbolic and simplified

Điều phối

(Động từ) Điều phối, là hoạt động có tổ chức, làm cho những người hoặc sự vật khác biệt làm việc cùng nhau vì một mục tiêu, hoặc tác động để đạt được những mục tiêu mong muốn của tổ chức

(Danh từ) Tọa độ.

Thành Phần Dữ Liệu

(Danh từ) Thông tin về đối tượng và thành phần của công trình như là: kích thước, vật liệu, loại, nhà sản xuất...v.v

Sơ đồ

(Danh từ) Là việc sử dụng các biểu tượng, hình ảnh đồ họa trừu tượng chứ không phải hình ảnh thật để miêu tả các thành phần của một công trình.

(Tính từ) Sơ phác

*Please let Chau know if there's a word or phrase that is ideal for everyone to learn for both English and Vietnamese

REVIT TIP OF THE MONTH!

Managing Revit and CAD Links

- > Check and double check that all linked CAD and Revit files in every file are linked with a relative path.
- > Do not link using UNC paths
- > Use Drive Letter Mapping (ie: L:/) for all links
- > Keep all of Revit files within the same Revit folder so that relative pathing is simple and always works.
- > Common file naming here is very helpful.



BIMOBJECT.COM

Swedish firm BIMobject is quickly building a reputation in this area. It has developed a portal to host freely downloadable BIM content from building component manufacturers. The company provides content creation, maintenance, publishing and analytics for a fee to building merchants while providing these intelligent objects for BIM users containing much of their associated product information. Registered users can download real-world components that can be used directly in pretty much any of the major BIM systems.

THE WORLD OF DESIGN AND CONSTRUCTION

PROJECT SPOTLIGHT



Project Name: The Lancaster at 230 Nguyen Trai Street
 Client Name: Trung Thuy Group
 Project Type: Mixed-use Complex
 Project Location: 230 Nguyen Trai - District 1 - HCMC
 Project Scope: Design + Construction
 Project Costs: Unknown
 Total Sq. M. : 75,000 Sq. Meters
 Project Schedule: Currently in concept

Design Team: Aaron Torrence - Project Director
 Steven Duy Nguyen - Design Manager
 Quynh Ho - Design Manager
 Tam Vu - Designer
 Tin Nguyen - Designer
 Nhi Cu - Designer

BIM Team: Han Hoang - Project Director
 Trang Nguyen - BIM Manager
 Duc Dang - BIM Leader - Architectural
 Tuyen Dinh - BIM Architectural Engineer
 Binh Duong - BIM Architectural Engineer
 Dao Hoang - Visualization Artist
 Triet Nguyen - Visualization Artist

The 230 Nguyen Trai mixed-use complex is a development by Trung Thuy Group. This project has approximately 75,000 square meters of floor area, with 4 basement levels, 4 podium levels, 29 levels of residential and stands over 100 meters high.

We were lucky enough to be awarded with this project as the main Architect as well as the BIM Consultant. This will be the first fully-realized BIM project for our company from concept through construction and we hope to execute it in its entirety to earn the title as the first completed BIM project in Vietnam.

The unique features of this project includes the terrace level pool that cantilever over the Podium, the sky-deck garden terraces and the three-level height space between the residential blocks. This design is a vision lead by Aaron and executed by the design team starting with Steven, Quynh, Tam, Nhi and Tin.

After 6 months of site adjustments and concept re-design, the architectural concept design was finally accepted by the client in early August and the concept is currently being wrapped up and transitioning into Schematic - which will heavily involve the BIM team.

Great work team and we hope this will be the foundation for much more design work in the near future.

Other Design Projects currently in the works are:

- Thu Thiem Projects (3 Parcels) - Conceptual Design
- Bay Hotel - Interior Restaurant and Rooftop Design
- Regis Bay Residential - Renovation Architectural Design and Visualization



ON THE DRAWING BOARD

Project Name: Bay Hotel Project



Project Description: Few rendering images by the Visualization Team of Dao Hoang and Triet Nguyen. Thanks to Dao and Triet for their hard work.

The people involved in this project are:

- Han Hoang - Leader
- Quynh Ho - Lead Designer
- Tam Vu - Designer
- Nhi Cu - Designer
- Tin Nguyen - Designer
- Triet Nguyen - Viz Artist
- Dao Hoang - Viz Artist

Project Summary:

The BAY HOTEL project is an interior design project for the restaurant at the Lobby and Rooftop of the Bay Hotel located near Urban Kitchen+Bar on Ngo Van Nam. The client came to us for this design after the success of Urban Kitchen+Bar. The design intent is to keep everything simple with exposed natural material and industrial design feel. After many iterations, the team was able to complete the concept and we are now into the construction stages and detail documentation of this project. Thanks to the hard work of Quynh and the rest of the design team, we earned the trust of our client and we are also working on another project for them called the Regis Bay Residential in District 1.